



Mr. Robert Kyamanywa, a volunteer from the foundation engages boda boda riders at Kakiri town council.

Nicole Foundation Deepens Road Safety Advocacy in 212km Joe Walker Trek to Hoima

Hoima 6th March 2026.

The 212-kilometre Joe Walker Road Safety Awareness Walk from Kampala to Hoima has concluded successfully, reinforcing national calls for safer roads and responsible road use across Uganda.

The walk was flagged off by Gen. Katumba Wamala, then Minister of Works and Transport on Saturday 28th February 2026, who underscored the need for collective responsibility on the nation's roads. "There is a song which says, 'Munsi eno okozeemuki' – meaning what have you done in this world? Joe Walker has done something very remarkable, sending the message across and alerting everybody that we must all use the roads safely," he said at the launch.

He urged motorists, riders and pedestrians to respect road signs and exercise caution at dangerous corners, noting that "even saving one life matters" in the broader fight against road carnage.

The six-day trek, led by road safety campaigner Joseph Beyanga, brought together seven (7) dedicat-

ed walkers who endured heat, dust, heavy rains and long distances to amplify lifesaving messages. The journey ended at Karuziika Palace in Hoima, where the team was received by partners and sponsors, including Nicole Foundation (NF), Uganda National Oil Company, Uganda Red Cross Society, Safe Way Right Way, and Rotary Club of Hoima Kitara.

Two volunteers from the Nicole Foundation (NF), a road safety advocacy organisation, participated in the walk and completed the full 212km without major injuries. During the walk, the participants supported community engagements with boda boda riders and drivers, including the distribution of reflector jackets to improve visibility and reduce night-time crashes.

The walk traversed Kakiri, Busunju, Kiboga and Kyankwanzi districts, where participants held roadside sensitisation sessions focusing on speed management, helmet use, seatbelts, and distraction-free driving. A mobile support van provided hydration, glucose supplements and medical care, while safety officers ensured secure walking lanes along the highway.



Joseph Beyanga "Joe Walker" marks that end of the 212km walk at Karuzika Palace in Hoima city.

The urgency of the campaign was underscored on Day Three when walkers encountered a fatal crash in Lwantama, Kiboga District, involving an over-speeding trailer that overturned and claimed a driver's life – a tragic reminder of Uganda's road safety crisis.

According to national statistics, Uganda loses an average of 14 people daily to road crashes, with motorcyclists accounting for nearly half of fatalities. The economic burden is estimated at more than 5% of GDP annually.

Speaking at the finish line in Hoima, a Nicole Foundation representative said: "This 212km walk is more than a physical journey; it is a statement that road safety is a shared responsibility. Every life lost on our roads is one too many. Through partnerships, community engagement, and sustained advocacy, we can change behaviour and save lives."

The walk strengthened NF's partnerships within the road safety ecosystem and advanced its mission of grassroots mobilisation, digital awareness, and policy engagement.

The post-walk activities included a visit to Hoima Regional Referral Hospital's emergency ward, painting of a Zebra crossing in Hoima city and a visit to the newly constructed Hoima stadium.

The message remains clear: safer roads require collective action from government, civil society, and every road user. The Joe Walker Road Safety Awareness Walk stands as a powerful step toward that shared goal.





A group photo of participants in the workshop at MUBS

Innovation Meets Road Safety: Students Develop Ideas to Increase Helmet Use

Kampala 11th March 2026. Innovation and road safety came together during a workshop at Makerere University Business School (MUBS) as students, researchers, transport companies, and safety advocates explored practical solutions to improve helmet use among boda boda riders and passengers.

The workshop, under the theme, “Closing the Helmet Use Gap: Practical Solutions for Safer Boda Boda Mobility in Uganda”, was organised by the Uganda Road Accident Reduction Network Organisation (URRENO). Discussions focused on addressing one of Uganda’s most persistent road safety challenges.

Opening the event, Dr. Bonny Bagenda, Head of the Department of Transport and Logistics Management at MUBS, challenged participants to think beyond traditional approaches. “The future of road safety lies in innovation. Young people have the creativity and technological skills needed to develop solutions that can influence behaviour and save lives.”

The Chief Guest, Mr. Byamukama, a Road Safety Officer from the Ministry of Works and Transport, emphasized the need for continuous public sensitization to encourage behavioural change among road users. He also commended the Road Safety Advocacy Coalition Uganda (ROSACU) for its close collaboration with the Ministry in advancing road safety initiatives across the country.

A major highlight was a student innovation challenge where teams presented technology-driven solutions aimed at improving access to helmets through digital ride-hailing platforms. The challenge attracted seven groups (Groups A–G) from Makerere University Business School.

Group E emerged as the overall winner and received UGX 3 million, while Group D and Group B were awarded UGX 2 million and UGX 1 million, respectively, in recognition of their innovative ideas.

Mr. Fred Tumwine, Executive Director of URRENO, thanked all participants for attending the workshop and reaffirmed the organization’s commitment to supporting innovations that promote road safety.

The workshop was also attended by representatives from major ride-hailing companies, including SafeBoda, UberBoda, and Faras. Representing Faras, Ms. Farida Namubiru highlighted some of the barriers to helmet usage. “Many passengers worry about hygiene, while some riders view helmets as uncomfortable or expensive. Addressing these concerns requires a combination of education, innovation, and partnership.”

Mr. Michael Kananura Uganda Traffic Police spokesperson emphasized the importance of collective responsibility. “Enforcement alone cannot solve the problem. Parents, schools, transport operators, civil society organisations, and riders all have a role to play in making safety a priority.”

At the close of the workshop, participants agreed that technology, public awareness, and stronger partnerships could significantly improve helmet compliance and reduce severe injuries among motorcycle users.

Nicole Foundation remains committed to supporting partnerships and initiatives that promote safer roads and responsible road use in Uganda.



Taking Road Safety to the Boda Boda Stages

Kampala, 16th May 2026. On a busy Saturday morning in Kampala, road safety advocates took their message directly to those who spend the most time on Uganda's roads.

The Joe Walker Boda Boda Road Safety Walk brought together civil society organisations, private-sector partners, and road safety champions to engage boda boda riders and passengers on safer road use.

The walk included several stopovers at boda boda stages, where participants distributed reflector jackets and shared practical road safety tips.

Speaking during the event, Mr. Abdul Mugisha of Nicole Foundation commended Joe Walker Foundation for keeping road safety issues in the public spotlight. "Awareness is one of the most powerful tools we have. Every rider who chooses to wear a helmet and every passenger who demands one contributes to saving lives."

Joseph Beyanga encouraged riders to become ambassadors for safety within their own communities. "Boda boda riders are not only transport providers. They are fathers, mothers, brothers, and breadwinners. Protecting their lives protects entire families."

Chief Walker Benon Kigenyi, Deputy Executive Director of KCCA, highlighted recent investments in safer

urban mobility. "The development of non-motorised transport corridors and improvements in urban infrastructure are helping create a safer environment, but road users must also play their part."

The event ended with a renewed commitment from stakeholders to continue engaging riders at grassroots level, where meaningful behavioural change often begins.





Ms. Hope Tumukunde from the Foundation (1st right seated) with other participants

ROSACU Members Explore New Opportunities for Collaboration

Kampala. 18th June 2026. Road safety advocates from across Uganda gathered in Kampala for a coalition meeting aimed at strengthening partnerships and exploring new opportunities for collective action.

The Road Safety Advocacy Coalition Uganda (ROSACU) meeting attracted more than 30 members representing civil society organisations working to reduce road traffic injuries and fatalities.

Opening the meeting, Ms. Irene Namuyiga, ROSACU Deputy Board Chairperson encouraged members to embrace transparency, accountability, and collaboration. "Strong organisations attract strong partnerships. As we prepare for new funding opportunities, we must remain focused on good governance and measurable impact."

Mr. Fred Tumwine ROSACU Chairperson highlighted the coalition's growing influence and the importance of coordinated advocacy. "No single organisation

can address Uganda's road safety challenges alone. Our strength lies in speaking with one voice and working together toward a common goal."

Nicole Foundation representatives used the meeting to network with fellow stakeholders and explore future partnership opportunities.

Ms. Hope Mukunde, who represented the Foundation, noted that collaboration remains essential for sustainable impact. "The challenges we face on our roads are complex. Meetings like these allow organisations to learn from one another, identify opportunities, and build stronger campaigns that reach more people."

The meeting concluded with a call for increased engagement among coalition members and renewed efforts to support initiatives aligned with global road safety goals and Uganda's national road safety priorities.

News Bytes

UN Adopts Global Road Safety Declaration



The United Nations General Assembly has adopted a landmark **Progress Declaration on Road Safety**, committing countries to accelerate efforts to halve road traffic deaths and injuries by 2030. The declaration was approved by an overwhelming vote of **162 countries in favour and one against**, with the United States objecting to provisions linking road safety to climate and environmental policies.

The declaration promotes the **Safe System Approach**, which recognizes that human error is inevitable and calls for safer roads, vehicles, speeds, and road-user behaviour. According to new World Health Organization (WHO), global road deaths declined by 21% between 2011 and 2025. However, an estimated **1.16 million people still died on the world's roads in 2025**, making road crashes the leading cause of death among children and young people aged 5 to 29 years.

Addressing delegates, UN Special Envoy for Road Safety Jean Todt warned that **"business as usual is a business of death,"** calling for stronger action to save lives.

Source: United Nations News

Transport Operators Pledge Action Against Rogue Drivers

Commercial transport operators in Uganda have pledged to strengthen self-regulation within the sector by identifying and disciplining rogue drivers as part of efforts to reduce road crashes and restore public confidence in passenger transport. The commitment was made during a joint road safety press conference in Kampala attended by transport associations, road safety advocates, and driver organisations.

The meeting followed the recent fatal school bus crash in Kapchorwa District that claimed 21 lives and prompted renewed calls for stronger road safety measures, including the suspension of school trips nationwide.



Participants called on Government to increase funding for road safety programmes, strengthen traffic enforcement, and support

continuous professional development for commercial drivers.

News Bytes



Six Subaru Drivers Arrested for Reckless Racing on Masaka Highway

Uganda Police arrested six Subaru drivers accused of engaging in dangerous street racing and reckless driving along the Kampala–Masaka Highway, following complaints from concerned road users. According to Traffic Police spokesperson **Michael Kananura**, the drivers were identified through CCTV footage captured at several locations. They were allegedly seen speeding, overtaking dangerously, and competing against one another, putting other road users at risk. The suspects were later intercepted at

the Kadugala checkpoint and detained pending court proceedings.

The arrests come amid growing concern over road safety in Uganda. Police statistics show that the country recorded **26,044 road crashes in 2025**, resulting in **5,383 deaths**, equivalent to about 15 fatalities every day.

Source: Nile Post, 11 May 2026.



Vivo Energy Donates 500 Child Helmets to Improve Road Safety

Vivo Energy Uganda donated 500 child safety helmets valued at over UGX 40 million to the Uganda Police Force to support school road safety programmes under the "Heads Up! No Helmet, No Boda" campaign. The helmets are intended for children who use boda bodas for daily travel to and from school, helping protect one of the most vulnerable groups on Uganda's roads.

The donation builds on a long-standing partnership between Vivo Energy and the Directorate of Traffic and Road Safety, which has implemented road safety sensitisation campaigns, media awareness programmes, and defensive driving training for transport operators.

Source: SoftPower News

How to Support Our Work

Readers can support the Nicole Foundation's road safety campaigns by donating through the website or by direct bank transfer. Funds support education programmes, community awareness drives, and advocacy initiatives to promote safer road use nationwide.

To donate, visit www.nicolefoundation.org or use the Foundation's mobile money and bank details.

Giving to this cause is giving the gift of life—safer roads benefit us all.



WHAT WE DO AND HOW WE DO IT



How to Donate

ONLINE

- Go to the website www.nicolefoundation.org
- Click on the donate button
- Specify payment method (either visa or mobile money)
- Follow the prompts to fill required info

DIRECT BANK TRANSFER

- Account Name: Nicole Foundation
- Bank and Branch: Stanbic Bank, Garden City Branch
- UGX Account number: 9030018967374
- USD Account number: 9030019117706
- Mobile Money contributions to: 0776902307

Our Partners



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