

## Joe Walker Relay Walk Rallies Communities for Road Safety

The Nicole Foundation expanded its community-centered advocacy efforts by supporting the 60-kilometre Joe Walker Relay Walk on 15th November 2025, under the theme “Walking to Remember, Walking for Safe Roads”, an initiative led by road safety campaigner Joseph Beyanga. The walk came at a critical moment for Uganda, where road crashes continue to pose a national crisis.

According to the Ministry of Works and Transport and recent national reports, Uganda loses an average of 14 people every day to road crashes, including at least two school-going children, numbers described as both “heart-breaking and preventable” by safety experts. The economic toll is equally alarming, with annual crash-related losses estimated at UGX 10.1 trillion, more than 5% of Uganda’s GDP.

Against this backdrop, the relay walk mobilised communities along its route, where participants engaged pedestrians, motorists, and motorcycle riders on practical safety measures, such as controlling speed, maintaining safe following distances, avoiding distractions, and wearing helmets and seatbelts. These conversations brought lifesaving messages directly to road users who face the highest daily risks.



Nicole Foundation volunteers with other participants in the Joe Walker Relay

Nicole Foundation volunteers provided support by coordinating logistics, distributing educational materials, and boosting the walk’s visibility on digital platforms. Their energy reinforced the Foundation’s commitment to improving behaviour on Uganda’s roads, where motorcyclists alone account for 47% of road fatalities, according to national statistics.

Speaking at the finish line, Joe Walker underscored the urgen-

cy of collective action: *“Every step we take is a reminder that road safety is not someone else’s job—it is ours. If each Ugandan chooses one safer behaviour today, we can prevent the tragedies we see on our roads every single day.”*

The initiative strengthened partnerships, elevated community voices, and brought renewed attention to road safety at a time when Uganda needs it most.



One of the ROSACU engagements that brings together road safety advocates

## United for Safety: Nicole Foundation Strengthens Collaboration with ROSACU and MoWT

The Nicole Foundation strengthened its national footprint in road safety advocacy throughout 2025, taking an active seat within the Road Safety Advocacy Coalition Uganda (ROSACU) and contributing to key forums shaping the country's transport safety agenda. The organisation's engagement highlighted its growing influence in policy dialogue, grassroots mobilisation, and multi-stakeholder coordination.

On 24th September 2025, the Foundation joined civil society organisations, government representatives, and road safety champions for the Quarterly Coordination Meeting of Road Safety Stakeholders in Kampala. The forum focused on preparations for National Road Safety Week 2025, a nationwide mobilisation led by the Ministry of Works and Transport (MoWT). The Nicole Foundation contributed insights from its community outreach programmes, digital safety campaigns, and grassroots media

engagement. Representatives emphasised the importance of amplifying survivor voices and integrating community perspectives into national messaging—an approach increasingly recognised as vital in addressing Uganda's grim statistics, with 14 lives lost every day to road crashes, including school-age children.

The Foundation later attended the ROSACU Strategic Plan Validation Meeting at Interservice Hotel in Nsambya on 26th September 2026. Here, members refined a unified roadmap for coalition-wide action, prioritising safer school zones, improved public education, and stronger enforcement partnerships. Nicole Foundation's contributions helped reinforce grassroots advocacy and evidence-based communication as core elements of

ROSACU's future work.

These partnerships culminated in the joint celebration of the National Road Safety Week on 17th December 2025, led by the Ministry of Works and Transport (MoWT), which featured regional outreach activities in Lugazi, Masaka, Tororo, and Mbarara, all promoting safer vehicles, community sensitisation, and enforcement-led interventions.

The Week, under the theme "Safe Vehicles for a Safer Uganda," highlighted the need to reduce fatalities caused by unsafe, poorly maintained vehicles and called for nationwide inspections and community-level sensitisation.

Through these engagements, the Nicole Foundation helped strengthen a unified voice calling for safer roads, better funding for enforcement, and increased public awareness, critical steps in reducing Uganda's rising toll of preventable road fatalities.



Road safety week in Lugazi

# Nicole Foundation Embraces Digital Transformation

## Website; nicolefoundation.org

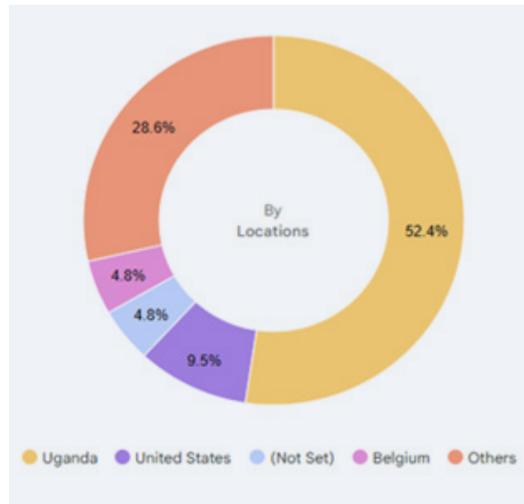
The Nicole Foundation's digital presence registered notable progress over the past year, with the organisation's website emerging as an increasingly visited resource for road safety information. The website, which publishes safety tips, campaign updates, and regulatory information, continued to serve as a vital link between the organisation and the public.

In December, the Foundation strengthened its cybersecurity posture by installing a new SSL certificate valid through December 2026. According to Ms. Hope Ngoboka, the NF administrator "the improvements reflect a broader push to expand digital education on road safety. With Uganda's high road crash burden, the Foundation sees its online platforms as critical tools for public awareness and behaviour change".

Plans are underway to introduce new interactive features and integrate more community-generated content, positioning the website as a comprehensive one-stop centre for road safety information.

## Data Protection and Compliance

The Nicole Foundation strengthened its compliance framework in 2025 after securing a Certificate of Personal Data Protection



from the NGO Bureau on 29th October 2025. The certification followed a thorough review of the organisation's data management practices, including digital storage, information handling, and internal governance procedures.

This achievement marks a significant step for the Foundation at a time when digital communication continues to expand across its programmes. Increasing engage-

ment through online platforms, digital campaigns, and surveys has heightened the need for strong data safeguards. According to management, the certification affirms the organisation's commitment to the responsible handling of personal information belonging to beneficiaries, volunteers, and partners.

The certification not only demonstrates compliance with the Uganda Data Protection and Privacy Act (2019) but also boosts stakeholder confidence, particularly among donors and regulatory bodies. With the certification now in place, the Foundation plans to strengthen monitoring mechanisms and integrate international best practices as part of its long-term governance agenda.

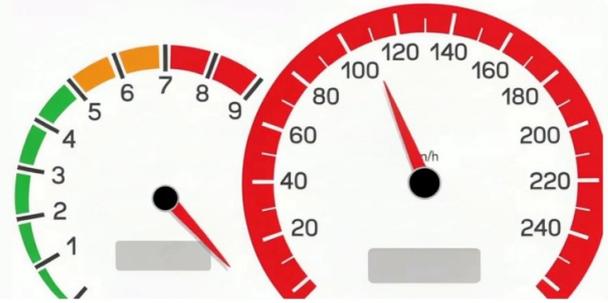


## NEWS BITES

### Road Safety Campaign

During the high-risk festive months of December 2025 and January 2026, the Nicole Foundation launched a national road safety TV campaign that aired on NBS Television. The advert delivered practical tips on safe road use, including helmet wearing, seatbelt use, and avoiding speeding and drunk driving.

The campaign reached millions and sparked conversations about safer behaviour on Ugandan roads. A viewer shared, 'The advert couldn't have come at a better time. Every family needs these reminders during the holidays.'



**Do Not Exceed The Speed Limit**



**Fasten Your Seatbelt**

### Annual Reporting and Compliance

The Foundation successfully submitted its Annual Report for July 2024–June 2025 to the NGO Bureau on 31st October 2025, fulfilling statutory obligations and reinforcing its reputation as a transparent and accountable NGO. The report included audited financials, governance documents, recent meeting minutes, and an overview of programme achievements. Team members from finance, administration, and programs collaborated to compile the report, which highlighted key milestones, including digital expansion, community outreach, and strengthened stakeholder partnerships. The NF advisory board commented, 'Accountability is not just a regulatory requirement. It is our responsibility to the communities we serve.'

### Kampala at a Crossroads: What New Research Reveals About Mobility, Governance, and the City's Public Health Risks

New research from Makerere University School of Public Health reveals how everyday mobility challenges in Kampala, including traffic congestion and unsafe boda-boda movements, have become major public health risks. The study, part of a multi-country project on the political economy of urban mobility, shows that these dangers are shaped by governance, institutional power, and competing political interests rather than technical shortcomings alone. Researchers argue that decisions about transport funding, enforcement, and infrastructure reflect deeper struggles over influence and priorities, with significant consequences for equity, safety, and the well-being of Kampala's growing population. Read more [via https://sph.mak.ac.ug/kampala-at-a-crossroads-what-new-research-reveals-about-mobility-governance-and-the-citys-public-health-risks/](https://sph.mak.ac.ug/kampala-at-a-crossroads-what-new-research-reveals-about-mobility-governance-and-the-citys-public-health-risks/)





## Celebrating Nicole Foundation Board Leadership and Volunteers

The Nicole Foundation marked a major organisational milestone this year as staff and volunteers convened for the group's 100th coordination meeting on 7<sup>th</sup> September 2025 in Entebbe. The meeting brought together long-serving members and new volunteers, offering a moment of reflection on 100 engagements in advocacy, community engagement, and public education.

On 31st July 2025, the foundation held the 9th virtual meeting for the Council of Advisors and the Board of Trustees. The meeting acknowledged the Foundation's significant progress in promoting road safety awareness and its continued growth as a leading organization in the sector. Members unanimously expressed appreciation for the contributions of the Trustees, Advisors, and Management, recognizing their reliability and steadfast commitment to advancing the Foundation's mission. Throughout the years, the organ-

isation has maintained a rhythm of teamwork to strengthen planning, review progress, and improve coordination across ongoing programmes. These engagements played a central role in shaping the Foundation's activities, from preparing the annual report to organising community awareness campaigns and supporting national road safety platforms.

Volunteers were especially recognised for their contribution to administrative work, digital content development, and field activities. According to team leaders, the meetings created space for capacity-building, shared learning, and continuous improvement. Members also collaborated on strategic planning for high-profile activities such as the Festive Season Road Safety Campaign and the Foundation's participation in National Road Safety Week.

Speaking at the event, Mr. Ernest Rubondo said, "The 100th

meeting is not only a numerical milestone but also a testament to the organisation's consistency and its members' dedication. The momentum generated will support upcoming initiatives to expand community outreach and strengthen national advocacy efforts."

### How to Support Our Work

Readers can support the Nicole Foundation's road safety campaigns by donating through the website or by direct bank transfer. Funds support education programmes, community awareness drives, and advocacy initiatives to promote safer road use nationwide.

To donate, visit [www.nicole-foundation.org](http://www.nicole-foundation.org) or use the Foundation's mobile money and bank details.

**Giving to this cause is giving the gift of life—safer roads benefit us all.**



## JOE WALKER REMEMBRANCE 60KM RELAY WALK 2025

### IN SOLIDARITY WITH ROAD CRASH VICTIMS



# Thank you

We extend our heartfelt gratitude to all our partners, sponsors, and walkers who made the Joe Walker Remembrance Road Safety Relay Walk 2025 possible. Your unwavering support, dedication, and generosity have been instrumental in raising awareness and inspiring action for safer roads in Uganda. Together, we are making a difference, one step at a time. Thank you for walking this journey with us!

SAFE ROADS SAVE LIVES | #IamJoeWalker



## ROSACU

Road Safety Advocacy Coalition Uganda

### *New Member Application Form*

#### **ABOUT ROSACU**

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The Road Safety Advocacy Coalition Uganda, fondly known as ROSACU, stands as a beacon of hope and change in Uganda's ongoing battle against road traffic injuries and fatalities. Established with a mission to create safer roads for all, ROSACU unites diverse stakeholders under a common cause - championing road safety as a shared responsibility.

Our journey began with a profound recognition of the urgent need for action in the face of alarmingly high yet rising road crashes and their devastating consequences. ROSACU has since evolved into a dynamic and committed coalition, tirelessly working to raise awareness, influence policy changes, and foster a culture of responsible road use.

At the heart of ROSACU's mission lies the unwavering belief that every life on Uganda's roads is precious, and every road user deserves the right to reach their destination safely. Through collaborative efforts, advocacy campaigns, and strategic partnerships, ROSACU strives to turn this belief into a reality.

Join us on this transformative road safety journey, as we work hand in hand with communities, government bodies, non-governmental organisations, and individuals, all sharing a common goal: a safer, more secure road environment for Uganda's present and future generations. Together, we can change the course of road safety in Uganda, one step at a time.

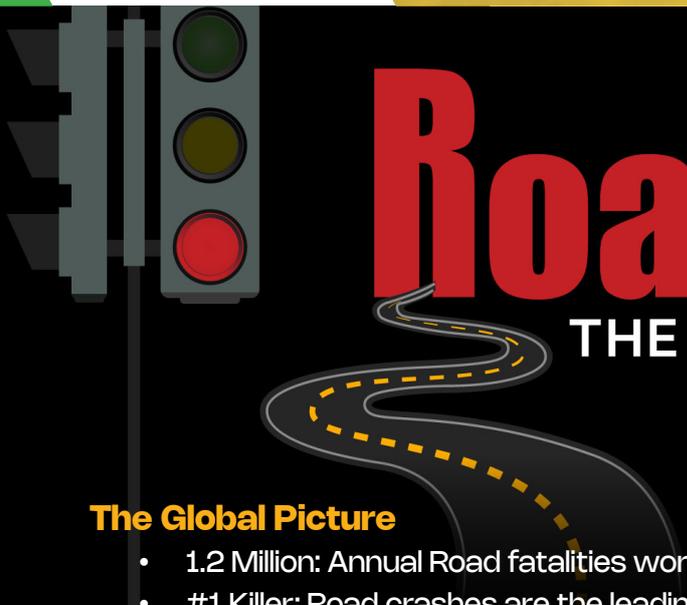
***To join the winning team, submit your application to our secretariat for consideration. Write to:***

**THE GENERAL SECRETARY  
ROAD SAFETY ADVOCACY COALITION UGANDA (ROSACU)**

Mobile: +256 706762409 / +256 782 654888

Email: sambambanza@gmail.com

Skype: Bambanza Sam



# Road Safety <sup>2025</sup>

## THE FACTS AND FIGURES

### The Global Picture

- 1.2 Million: Annual Road fatalities worldwide.
- #1 Killer: Road crashes are the leading cause of death for ages 5–29.
- 3% of GDP: The average economic cost of accidents per country.
- 90%: Of deaths occur in low-to-middle-income countries.

### The "Fatal 5" Risks

Risk Factor	The Danger
Speed	A 1% increase in speed = 4% increase in fatal risk.
Distraction	Using a phone makes you 4x more likely to crash.
Alcohol	Any amount of impairment slows reaction time.
Belts/Helmets	Helmets reduce death risk by 40%; belts by 50%.
Fatigue	Driving tired is as dangerous as driving drunk.

### Vulnerable Users

Over 50% of fatalities are not in cars. They are:

- Pedestrians (23%)
- Cyclists & Motorcyclists (30%+)
- *Shared Space Tip: Always give cyclists 1.5m of room.*

### Your Safety Checklist

- Phone Away: Keep it in the glovebox or on "Do Not Disturb."
- Buckle Up: Every seat, every trip, every time.
- Check Tyres: Ensure tread depth and pressure are correct.
- Stay Visible: Wear reflective gear if walking or cycling at night.

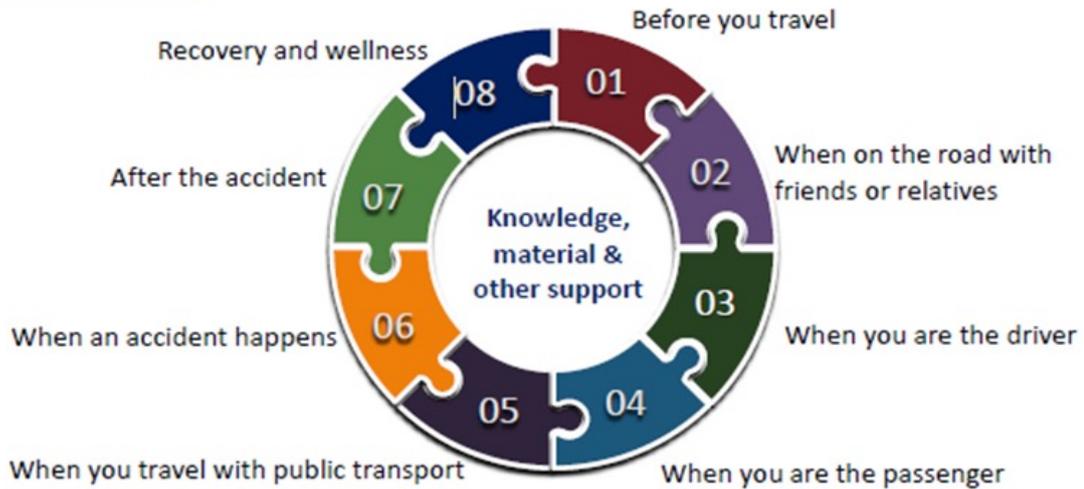
**"STAY ALERT. ARRIVE ALIVE."**

Data Source: WHO Global Status Report & NHTSA 2025 Estimates

## WHAT WE DO AND HOW WE DO IT



### THE WHEEL OF OFFERING:



### How to Donate

#### ONLINE

- Go to the website [www.nicolefoundation.org](http://www.nicolefoundation.org)
- Click on the donate button
- Specify payment method (either visa or mobile money)
- Follow the prompts to fill required info

#### DIRECT BANK TRANSFER

- Account Name: Nicole Foundation
- Bank and Branch: Stanbic Bank, Garden City Branch
- UGX Account number: 9030018967374
- USD Account number: 9030019117706
- Mobile Money contributions to: 0776902307

### Our Partners



### For more information:

Call: +256 776902307 | +256701480076

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