



Secure In The Car, Safe On The Road

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ESTABLISHMENT AND GROWTH OF THE NICOLE FOUNDATION

Dear Friends and Well Wishers of the Nicole Foundation,

Thank you for the support to the Nicole Foundation (NF) which was established on the recommendation of the family, relatives, friends, teachers, and schoolmates of the late Nicole Blessing Ahumuza Rubondo who passed away in a fatal car accident in Kasese on 18th January 2020.

The Foundation which was recommended in remembrance of Nicole's friendship and leadership potential was announced at the memorial service for the late Nicole which was held on 17th January 2021.

1. ESTABLISHING THE FOUNDATION

The Nicole Foundation was officially launched on 17th July 2021 (Figure 1 and Figure 2) at a hybrid event that was held virtually and physically at Kampala Serena Hotel. This marked the Foundation's successful establishment, following its announcement at the beginning of the year.



FIGURE 1: MRS. ALLEN KAGINA, EXECUTIVE DIRECTOR UGANDA NATIONAL ROADS AUTHORITY (GUEST OF HONOUR), AND MR NIWABIINE, DIRECTOR TRAFFIC AT UGANDA POLICE FORCE (KEYNOTE SPEAKER) AT THE LAUNCH OF THE NICOLE FOUNDATION.



As part of the establishment of the NF, the following aspects have been put in place.

- a) A Governance structure including a five (5) member Council of Advisors, a three (3) members Board of Trustees, and a five (5) member management team.
- b) A constitution for the Foundation was prepared, adopted by the Board of Trustees and commissioned by the Uganda Registration Services Bureau (URSB).
- c) Registration of the Foundation by the URSB with registration number 80020003052613.
- d) Registration of the Foundation and grant of an operating permit by the NonGovernmental Organization (NGO) Bureau.
- e) A website www.nicolefoundation.org, an email address info@nicolefoundation.org together with social media accounts which include Facebook, Instagram, and Twitter have been established and are in use.

- f) A Uganda shillings account and a United States Dollar account have been opened for, and are both in the names of, the Foundation in Stanbic Bank Uganda. Both accounts are in use and donations and contributions from wellwishers through the two accounts can now be received and are very welcome.

Details of the governance structure and bank accounts for the Foundation can be found on the website www.nicolefoundation.org. They can also be shared upon request on the foundations email address and telephone numbers shown above.

2. ACTIVITIES OF THE FOUNDATION

The Foundation commenced activities in line with its tag line of ‘Secure in the Car, Safe on the Road’. These activities are being undertaken along the eight segments of the Foundation’s wheel of offerings which is shown in Figure 3:

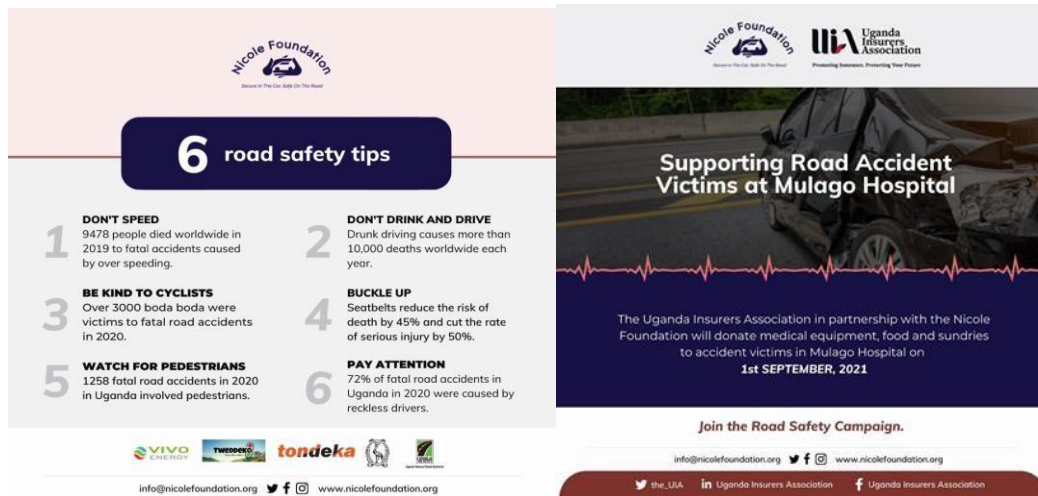
THE NICOLE FOUNDATION WHEEL OF OFFERINGS



2.1 Before you travel

- a) The Foundation has prepared flyers and videos to publicize the need for preparation before travelling. The flyers are distributed at all NF events, and

partners' events attended by the NF. The videos are running on the NF social media platforms. Samples of the NF flyers are shown in Figure 4.



- b) The Foundation is partnering with Vivo Energy and the Uganda Police Force (UPF) to run a multimedia campaign against speed over the 2021/22 festive season.
- c) The Foundation participated in a road safety event (Figure 5) organized by the Ministry of Works and Transport (MoWT) and Uganda Insurer's Association (UIA) for bus owners in Uganda. The meeting which was held on the 21st September 2021 discussed a road safety plan to be used for training bus owners, boda boda riders and taxi drivers.



2.2 When on the road with friends or relatives

Activities for this segment are yet to be concluded.

2.3 When you are the driver

The Foundation is partnering with Vivo Energy to identify, describe and alert drivers about black spots on roads in Uganda. Two road stretches, Mukono to Busitema and Kyengera to Masaka, have been identified as some of the roads with the most notorious black spots which need to be publicized. A risk analysis of the two roads has been undertaken, and the black spots on the two roads identified and ranked. The partnership for this activity has hired a consultant to review and recommend the best avenues to publicize the prioritized black spots. Publicity for this project will commence before the end of 2021.

2.4 When you are the passenger

Activities for this segment are yet to be concluded.

2.5 When you travel by Public Transport

The Foundation is working with Tondeka Bus Services to publicize recommended actions while travelling in vehicles and other aspects of road safety to the passengers traveling in the Tondeka buses that are expected to come on the road in the country. Preparation of the videos is ongoing and publicity in these buses will commence before 2021.

2.6 When an Accident happens

Activities for this segment are yet to be concluded.

2.7 After the Accident

The Foundation is partnering with the Uganda Insurers Association (UIA) to equip and publicize trauma and emergency health centers nearest to the black spots identified on the two prioritized highways in the partnership in (2.1.3) above.

2.8 Recovery and Wellness

The Foundation in partnership with the Uganda Insurers Association donated and distributed medical and domestic items to over 150 accident victims of road accidents in two accident wards at Mulago National Referral Hospital (MNRH). The event was held on 1st September 2021 and the items donated included Wheelchairs, Clutches cervical collars, social braces together with hampers household items (Figure 6 and Figure 7). The accident victims in the wards together with the hospital staff expressed appreciation for the thought and the donation. All participants at the event agreed on the importance of doing everything possible to avoid the occurrence of accidents and therefore avoiding being victim to negatively life changing accidents.





3. APPRECIATION

The NF greatly appreciates all the friends, relatives and well-wishers for the very generous and voluntary support, together with the contribution of their time, ideas and resources. This support and contributions enabled the Foundation to be established fully and quickly and have also enabled the Foundation to start and continue activities in fulfilment of its objectives. Special thanks to the Council of Advisors and the Board of Trustees for the voluntary support and guidance this far, together with the Management for all the tireless and voluntary work.

The NF still needs support and contributions to continue the work started and the more to be done.

Thank You All and May the God Lord Continue to Bless and Guide All of us.

Patrick Mweheire
**CHAIRMAN, COUNCIL OF ADVISORS
NICOLE FOUNDATION**