

**Newsletter
November 2022
Volume 1, Issue 4**

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Road Safety Hackathon Winner ‘Team TAASA’ Graduates from Incubator Programme

“TAASA”, the winning team from the Road Safety Hackathon, an initiative out of a partnership between the Nicole Foundation and the Innovation Village (TIV), was among the teams that graduated from the Future Lab Studio’s flagship Incubation programme called ‘SOAR’. The programme’s close event was held on 28th October, 2022 and it included a networking activities, and pitch day for the graduating teams.

The event was held under the Build Friday engagement, executed in partnership with the Private Sector Foundation of Uganda (PSFU), and the CEO Summit at MOTIV, Bugolobi, Kampala. The other teams in the same cohort were Tubayo, Pichaapp, and NextGemHims.

Speaking on behalf of the Nicole foundation, Ms. Linda Ankunda encouraged participants to support the Road safety cause. “The Nicole Foundation congratulates TAASA, and the other teams on successfully completing the SOAR programme. Use the knowledge and skills to strengthen the young people’s

voice in advocating for, and finding practical solutions to this scourge, as we soar together in making our roads safer,” she said.

Mr. Samson Were, the Team leader for TAASA emphasized, “Our team’s IT based solution is important in enabling quick response to accidents. The GPS function will alert first respondents in case of an accident, to provide first aid and information to hospitals, and other organisations like the police that need such information to make decisions that promote road safety.”

The SOAR programme aimed at supporting TAASA to build their concept to reduce Road Accidents through an Artificial Intelligence system, three (3) months of editorial support across relevant TIV platforms, and an opportunity to pitch to Angel investors on completion of the Incubation program.

As part of the program deliverables, Team TAASA presented a Final report, a Business plan with an initial budget of UGX 35 Million, a pitch deck on how the concept will operate, and what would be required to kick-off activities.



The Nicole Foundation, in partnership with TIV, through the Future Lab Studio, ran a two-day Road Safety Hackathon from 12th to 13th April 2022. The hackathon brought together diverse teams of Technical/ Developer, Business/ Generalist and Subject Matter Experts talent to envisage practical tech-enabled solutions to Road Safety around Nicole Foundation’s 8 Wheels of Offering in particular; Before you travel – preparing for safe and convenient travel, When with family or relatives – securely getting to the destination with loved ones, When you are a passenger – actively and safely participating in the journey.

In addition some of the activities during the SOAR programme close event included a Pitch development workshop, an exhibition, speed networking and a round table discussion/ ice breaker.



*Top: Mr. Samson Were, Team leader TAASA presenting at the event
Bottom; Networking and connection opportunities for the attendees*

The Ondaba Road Safety Campaign to enhance road safety on the Kampala-Masaka Highway

The Nicole Foundation participated in the launch of the Ondaba Road Safety campaign, in an event that took place on 18th November 2022 in Mpigi. The campaign, an initiative by Nile Breweries Limited is aimed at raising awareness on safe road usage by public transport operators along Kampala-Masaka road, and supporting the rehabilitation of Mpigi Health Centre IV to effectively handle the road crash victims.

Dr. Juliet Nabanjja Katamba, the Assistant Commissioner Clinical Services in the Ministry of Health officiated at the event, and thanked Nile Breweries for spearheading the campaign. "The Ondaba Campaign is expected to contribute to reducing the road accidents, and related fatalities along highways, while equipping the Mpigi Health Center IV to better handle post accident care."

The campaign, which is managed by Consult Afrika Usalama Africa Limited, is being undertaken in partnership with the Ministry of Health, the Ministry of Works and Transport and the Uganda National Roads Authority.

As part of activities to mark the launch of the campaign, seven (7) medical beds, oxygen cylinders, and clean water facilities were donated to the Health Centre; Boda boda (motorcycle) operators, and taxi drivers were trained in defensive riding/driving; community awareness programmes were undertaken in blackspots near Katende (along the highway); three (3) boxes of reflective jackets were donated to public transport operators; and, the area

police station received a donation of tents.

The Nicole Foundation has previously participated in activities to enhance awareness on road safety along the Kampala-Masaka highway, such as the Jo Walker Campaign, radio programmes and community road shows, and is implementing several activities related to blackspots awareness.

The foundation is committed to working with Nile Breweries and its partners in implementing the Ondaba Campaign to reduce and eliminate fatalities on this highway, more so as we approach the festive season.



Road safety awareness training for boda boda operators during the launch event

Making the Kampala - Jinja Highway Safer: Nicole Foundation and Partners Engage UNRA on Black Spots Awareness

The Nicole Foundation together with its partners ICS Engineering, Uganda Insurers Association (UIA), and Vivo Energy continued to leverage efforts in enhancing road safety in Uganda through the road accident blackspot communication and improvement project along the Mukono - Busitema Highway starting with the Bulyantete area in Lugazi.

ICS prepared the road signage drawing layouts, and the Artistic Graphic impression/ design and location sketch for the proposed site in Bulyantete Lugazi. The Foundation, UIA, ICS, and Vivo Energy held a meeting to discuss the road signages layout and the application to Uganda National Roads Authority (UNRA) on 9th September 2022. The Foundation then wrote to UNRA, applying for approval to use the Bulyantete road reserve on 10th September

2022.

A follow up meeting, to discuss the feedback was held with UNRA on 19th October 2022. UNRA indicated that Kampala-Jinja Road is currently under rehabilitation where part of the work scope includes road markings, as well as installation of road signage. They indicated that the installations proposed by the Foundation are already being addressed under the ongoing road rehabilitation works. As an alternative, ten (10) spots (Wanyange, Walugogo valley, Kitega, Busitema Forest-1&2, William, Wanyama, Wairaka, Kakira/Kakira stage/kakira junction, Bugiri town, Stabex/ Railway station/railways) where fatal accidents and serious injuries were proposed for the Foundation's consideration. This was communicated to the Foundation by UNRA on 8th November 2022.

Book Review: Why Did I Die - A Case For Traffic Accident Victims

Mabel S. Magezi, the author of this compelling book on road accidents and overall safety, has been working as a safeguards practitioner since 2002.

As members of different spheres and societies, we all have the responsibility to make our workplaces and communities a safer and more enjoyable place to live. She recently took a leadership course which stirred her to think of alternative ways to share the plight of safety with a wider audience.

This led her on a journey of authoring a book entitled, 'Why Did I Die?'. The book is a collection of real-life stories of the people we meet every day. Some are stories of survival, while others are stories of death and premature endings.

No matter the outcome, the stories have one theme; to urge us to do our part in making this world safe. The truth is most of the accidents that are investigated could and should have been avoided. The world has lost valuable people on for very silly reasons. We all have a part in changing this narrative. I

The book, therefore, encourages us all to keep doing our part in making this world a safer place. Simple every day actions like wearing a helmet or buckling your seatbelt can mean the

difference between life and death for you, and your loved ones.

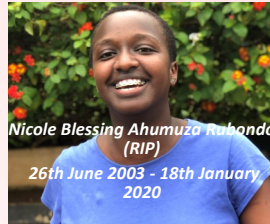
- ◇ Get the eBook on <https://africanbooks.com/bookinfo?id=20>
- ◇ Get the Print Copy from; https://mahiribooks.com/products/why-did-i-die-a-case-for-traffic-accident-victims-by-mabel-sebikari-magezi?_pos=1&_sid=5d2740fa1&_ss=r



ROAD SAFETY TIPS for the festive season



- ◇ Observe the rules of the road & carry your driver's license with you.
- ◇ Plan your travel and allow yourself enough time to reach the destination. Have a good rest before you embark on your journey. Avoid driving after dark.
- ◇ Ensure that your vehicle is roadworthy before departure. All lights and indicators, windscreens, windscreen wipers, brakes, steering, shock absorbers, exhaust system and tyres should be carefully examined for faults.
- ◇ Take safety breaks every two (2) hours or two hundred 200 kilometres.
- ◇ Be observant of potentially dangerous drivers on, and pedestrians alongside the road, and keep well clear of them.
- ◇ Always wear your seat belt and see that everyone in the car is wearing theirs. Use a Car seat for infants.
- ◇ Stay within the speed limit.
- ◇ Only overtake when it is safe to do so
- ◇ Maintain at least a 2-second following distance - this distance should be increased at night, in rainy conditions and when the road is wet.
- ◇ Drive defensively. Expect others to not be as obedient to the law as yourself.
- ◇ Avoid distractions on the road such as texting, conversations on cellular phones etc.
- ◇ Be courteous towards fellow road users - keep your temper and resist the temptation to retaliate or drive competitively.
- ◇ Know your emergency numbers - When you need assistance.
- ◇ Do not drink and drive.



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OUR PARTNERS



Partner With Us



How to Donate

ONLINE

- ◆ Go to the website www.nicolefoundation.org
- ◆ Click on the donate button
- ◆ Specify payment method (either visa or mobile money)
- ◆ Follow the prompts to fill required info

DIRECT BANK TRANSFER

- ◆ Account Name: Nicole Foundation
- ◆ Bank and Branch: Stanbic Bank, Garden City Branch
- ◆ UGX Account number: 9030018967374
- ◆ USD Account number: 9030019117706
- ◆ Mobile Money contributions to: 0776902307



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